



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		400P-500P	30		\$400.00	10/30	11/5	1		TU-F,M	1
PROGRAM : DR. OZ CON COM1: DR. OZ												
5	S		500P-530P	30		\$750.00	10/30	11/5	3		TU-F,M	3
PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS												
19	S		830P-930P	30		\$3,100.00	11/4	11/4	0		SUN	0
PROGRAM : THE AMAZING RACE CON COM1: THE AMAZING RACE												
36	A		1000P-1100P	30		\$6,000.00	11/5	11/5	1		MON	1
PROGRAM : HAWAII 5 0 CON COM1: HAWAII 5-0												
37	A		730P-800P	30		\$1,500.00	11/5	11/5	1		MON	1
PROGRAM : ET CON COM1: ET												
38	A		1237P-105A	30		\$125.00	11/5	11/5	1		MON	1
PROGRAM : ET LATE NIGHT CON COM1: ET LATE NIGHT												
NOV/12 64075.00											CONTRACT TOTAL	64075.00
											TOTAL SPOTS	58

MARKET TOTALS \$125,872    WFSB 43%    WTNH 23%    WVIT 22%    WCTX 1%    WCCT 0%    WHPX 0%

ACCURATE SHARES

SVC- NSI BOOKS- MAY/12  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

## CONTRACT



**WFSB**  
 333 Capital Blvd  
 Rocky Hill, CT 06067  
 (860)728-3333

<b>Contract / Revision</b> 499092 /		<b>Alt Order #</b> 06362042
<b>Product</b> FRIENDS OF E ESTY		
<b>Contract Dates</b> 10/30/12 - 11/06/12		<b>Estimate #</b> 1954
<b>Advertiser</b> Frinds of Elizabeth Esty		<b>Original Date / Revision</b> 11/02/12 / 11/02/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WFSB	<b>Account Executive</b> Heather Uttley	<b>Sales Office</b> HRP-WASHING
<b>Special Handling</b>		
<b>Demographic</b> Women 35+		
<b>IDB#</b>	<b>Advertiser Code</b> 118	<b>Product Code</b> 125
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

Greer Margolls Mitchell Burns, Inc (GMMB)  
 3050 K St NW  
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WFSB	10/30/12	11/05/12	Late Night with David Letterman	11:35pm - 12:37am		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				2	\$300.00			
N 2	WFSB	10/30/12	11/05/12	Eyewitness News	12pm - 12:30PM		:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				3	\$325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WFSB	10/30/12-11/05/12	Eyewitness News	12pm - 12:30PM	MTuWThF----	:30		\$325.00	NM		
	See MG 3.3,3.4,3.5											
N 3	WFSB	10/30/12	11/05/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	4	\$8,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				2	\$400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	10/30/12-11/05/12	4p-5p Dr. Oz	4pm-5pm	MTuWThF----	:30		\$400.00	NM		
	See MG 3.3,3.4,3.5											
	3	WFSB	11/05/12-11/05/12	M 10-11p Prime	10pm - 11pm	M-----	:30		\$6,000.00	NM		
	Ⓜ MG for 18.2,5.1,18.1,2.2,3.1											
	4	WFSB	11/05/12-11/05/12	Entertainment Tonight	7:30pm - 8pm	M-----	:30		\$1,500.00	NM		
	Ⓜ MG for 18.2,5.1,18.1,2.2,3.1											
	5	WFSB	11/05/12-11/05/12	ET Late Night	12:38am-1:08am	M-----	:30		\$125.00	NM		
	Ⓜ MG for 18.2,5.1,18.1,2.2,3.1											
4	WFSB	10/30/12	11/05/12	Eyewitness News	5am - 5:30am		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				1	\$500.00			
N 5	WFSB	10/30/12	11/05/12	Eyewitness News	5pm - 5:30pm		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				4	\$750.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	10/30/12-11/05/12	Eyewitness News	5pm - 5:30pm	MTuWThF----	:30		\$750.00	NM		
	See MG 3.3,3.4,3.5											
6	WFSB	10/30/12	11/05/12	Eyewitness News	5:30a - 6am		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				2	\$800.00			

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**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

Contract / Revision	Alt Order #
499092 /	06362042

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	FRIENDS OF E ESTY	1954

Advertiser	Original Date / Revision
Friends of Elizabeth Esty	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
7	WFSB	10/30/12	11/05/12	Eyewitness News	5:30pm - 6pm		:30			NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				4	\$750.00			
8	WFSB	10/30/12	11/05/12	Eyewitness News	6am - 6:30am		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				2	\$1,200.00			
9	WFSB	10/30/12	11/05/12	Eyewitness News	6pm - 6:30pm		:30			NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				3	\$900.00			
10	WFSB	10/30/12	11/05/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				2	\$1,200.00			
11	WFSB	10/30/12	11/05/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				4	\$300.00			
12	WFSB	10/30/12	11/05/12	9am-10am	9am - 10am		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				4	\$200.00			
13	WFSB	11/02/12	11/02/12	Blue Bloods	10pm - 11pm		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$3,000.00			
14	WFSB	11/05/12	11/05/12	HIMYM/Partners	8pm - 9pm		:30			NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$2,600.00			
15	WFSB	11/03/12	11/03/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2-				2	\$500.00			
16	WFSB	11/03/12	11/03/12	NCAA PRIME GAME	8-11P		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$1,100.00			
17	WFSB	11/04/12	11/04/12	Steelers/Giants	1:00pm - 7:00pm		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$8,500.00			
N 18	WFSB	11/04/12	11/04/12	Amazing Race	830-930p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2				2	\$3,100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	10/29/12-11/04/12	Amazing Race	830-930p	-----SL	:30		\$3,100.00	NM		
			See MG 3.3,3.4,3.5									
	2	WFSB	10/29/12-11/04/12	Amazing Race	830-930p	-----SL	:30		\$3,100.00	NM		
			See MG 3.3,3.4,3.5									
19	WFSB	11/04/12	11/04/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$1,100.00			
20	WFSB	11/04/12	11/04/12	Delayed The Good Wife	930-1030p		:30			NM	1	\$3,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$3,100.00			
21	WFSB	10/30/12	11/05/12	Eyewitness News	11PM - 11:35PM		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	FRIENDS OF E ESTY	1954

Advertiser	Original Date / Revision
Friends of Elizabeth Esty	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				3	\$750.00			
22	WFSB	10/30/12	10/30/12	NCIS: LA	9pm - 10pm		:30			NM	1	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$3,300.00			
23	WFSB	10/31/12	10/31/12	Survivor	8pm - 9pm		:30			NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$2,600.00			
24	WFSB	11/06/12	11/06/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$800.00			
25	WFSB	11/06/12	11/06/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$1,200.00			
26	WFSB	11/06/12	11/06/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$300.00			
27	WFSB	11/06/12	11/06/12	9am-10am	9am - 10am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$200.00			
28	WFSB	11/06/12	11/06/12	10am-11am	10am - 11am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$800.00			
29	WFSB	11/06/12	11/06/12	11a-12p Price is Right	11am - 12pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$1,200.00			
30	WFSB	11/06/12	11/06/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$1,200.00			
31	WFSB	11/06/12	11/06/12	M-F CBS Soaps	1230-2p		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				2	\$1,200.00			
32	WFSB	11/06/12	11/06/12	M-F The Talk	2-3p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$850.00			
33	WFSB	11/03/12	11/03/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$200.00			
34	WFSB	11/04/12	11/04/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$250.00			
<b>Totals</b>											<b>58</b>	<b>\$64,075.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	58	\$64,075.00	\$54,463.75
<b>Totals</b>	<b>58</b>	<b>\$64,075.00</b>	<b>\$54,463.75</b>

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<u>Contract / Revision</u>	<u>Alt Order #</u>
499092 /	06362042

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	FRIENDS OF E ESTY	1954

<u>Advertiser</u>	<u>Original Date / Revision</u>
Friends of Elizabeth Esty	11/02/12 / 11/02/12

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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